

Venessa Bates

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EXPERIENCE-

A3 Media Network- Denver, CO

Content Development – February 2009- present

- Select content for orders based on channel performance and reporting
- Develop new and existing channel programming
- Update and maintain online company portfolio
- Create web and print media for studio and channel promotions
- Create original art for sales in client channels

Production Manager/Video Editor- January 2008- February 2009

- Coordinate 40+ worldwide client orders per month
- Oversee day to day tasks of the Production team
- Provide final quality sign-off for all orders ready for delivery
- Edit video/images for delivery to client channels

Rocky Mountain Rollergirls- Denver, CO

Art Committee- June 2010- present (currently heading committee)

- Coordinate production of promotional materials for league
- Design and create print and online promotionals (fliers, handbills, web banners, bout programs, sponsorship packets)
- Work with sponsors for correct advertising materials

Digital Media Communications- Denver, CO

Senior Production Manager/Video Editor- January 2006 – January 2008

- Coordinate production of high volume, multimedia advertisements
- Posting, quality control, and maintenance of multiple client websites
- Training of all Production Managers and Production Assistants
- Adhere to strict deadlines and maintaining attention to detail and accuracy, while working within a team

PROGRAM PROFILE-

Adobe Suite (Photoshop, Illustrator, InDesign, Dreamweaver), Adobe Flash, 3D Studio Max, Microsoft Office

ADDITIONAL SKILLS-

Layout and design, Storyboarding, Life drawing/anatomical study, Character design/development, Excellent communication, Problem solving

EDUCATION-

Bachelor of Arts in Media Arts and Animation- September 2005
Art Institute of Colorado- Denver, CO